



Security Analysis & Portfolio Management (Security Analysis and Portfolio Management)

By Donald E Fischer

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This presentation of traditional and modern approaches to securities analysis and portfolio management embraces a global approach and uses the features of applying concepts to a continuous example, McDonald's Corporation. This text demonstrates the application of the techniques of security analysis and portfolio management throughout, along with updated information on recent developments in taxation and accounting that are relevant to securities analysis and investing. Boxed inserts draw contemporary real world examples into the text from popular financial publications.

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Editorial Review

From the Publisher

This comprehensive interface of traditional and modern approaches to securities analysis and portfolio management embraces a global approach and uses the unique feature of applying concepts to a continuous example, McDonald's Corporation.

From the Back Cover

Key Benefit: This comprehensive interface of traditional and modern approaches to securities analysis and portfolio management embraces a global approach and uses the unique feature of applying concepts to a continuous example, McDonald's Corporation. **Key Topics:** Features a chapter on risks and returns. Expands integration of international investing materials into chapters on equities, bonds, and derivatives. Includes updated information on the latest developments in taxation and accounting that are relevant to securities analysis and investing. Expands material on derivatives to include newer option forms and discussion of the general subject of financial engineering.

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