

THINK Public Speaking

By Isa N. Engleberg, John A. Daly



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Debuting in its first edition, *THINK Public Speaking uses* the popular magazine-style format of Pearson's THINK series and blends the how and why of effective public speaking into a highly visual, reader-friendly overview. *THINK Public Speaking* is a lively, accessible treatment of the core concepts of public speaking, filled with practical advice and examples and grounded in theory and research. *THINK Public Speaking* provides students with all the essentials for speaking successfully in the classroom and beyond—and at less than half the cost of a traditional text.



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