



## Sustainable Fashion: New Approaches

By Kirsi Niinimaeki Ed.

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This publication aims to provide a source of inspiration for students, designers and companies, and all stakeholders whose interest lies in the area of sustainable fashion. The book presents approaches to fashion that embrace future-oriented value. Several chapters illustrate how effective fashion can be as transformative design or change agent experimentation. A sustainable approach can also reframe current business thinking and reveal opportunities for innovative business strategies. 'Sustainable Fashion' proposes how we can make positive change in current practices and how to effect new mindsets, creating transformation in fashion.

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## **Sustainable Fashion: New Approaches** By Kirsi Niinimaeki Ed. **Bibliography**

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