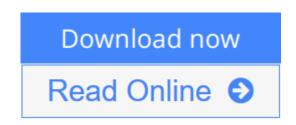# Motivation: Theory, Research, and Applications (with InfoTrac)

By Herbert L. Petri, John M. Govern

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With a new evolutionary theme, Petri's book covers the biological, behavioral, and cognitive explanations for human motivation. The advantages and drawbacks to each of these explanations are presented, allowing students to draw their own conclusions. Students want to know why they behave the way they do. To help students understand the processes that activate their behavior, Petri uses examples drawn from such contemporary topics as sexual behavior, aggression, eating disorders, and obesity to capture and keep students interested. To help students master and retain the information covered, this edition builds upon the text's simple and direct language with expanded pedagogy-including preview questions at the beginning of every chapter, end of chapter summaries, key terms, Web links, and suggestions for further reading.

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Review
"Given the wide variety of different topics important to the field of motivation, I think the author has done a good job integrating and relating many of the issues with each chapter.

"Each chapter had a considerable amount of new and interesting studies that will enhance the appeal of the book. The physiological chapters were greatly improved with current research."

About the Author
Herbert L. Petri is a Professor at Towson University, where he has been recognized on five separate occasions for his excellent teaching. He also serves as Adjunct Professor of Psychology at Johns Hopkins University, teaching the Motivation course since 1986. Dr. Petri has studied the role of physiological, behavioral, and cognitive mechanisms of motivation, memory, and learning for more than 35 years. His research has led to published articles on the underlying circuitry of memory, drug actions on learning and memory, and reviews of motivational processes. He received his B.A. degree from Miami University, Oxford, Ohio and M.A. and Ph.D. degrees from Johns Hopkins University.

John M. Govern is a Professor at Towson University, where he has taught since 1989. His primary research interest is in social cognition. He earned a B.S. in Psychobiology from Albright College and a Ph.D. in Social Psychology from Temple University.

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