



Information Dashboard Design: Displaying Data for At-a-Glance Monitoring

By *Stephen Few*

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A leader in the field of data visualization, Stephen Few exposes the common problems in dashboard design and describes its best practices in great detail and with a multitude of examples in this updated second edition. According to the author, dashboards have become a popular means to present critical information at a glance, yet few do so effectively. He purports that when designed well, dashboards engage the power of visual perception to communicate a dense collection of information efficiently and with exceptional clarity and that visual design skills that address the unique challenges of dashboards are not intuitive but rather learned. The book not only teaches how to design dashboards but also gives a deep understanding of the concepts—rooted in brain science—that explain the why behind the how. This revised edition offers six new chapters with sections that focus on fundamental considerations while assessing requirements, in-depth instruction in the design of bullet graphs and sparklines, and critical steps to follow during the design process. Examples of graphics and dashboards have been updated throughout, including additional samples of well-designed dashboards.

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Editorial Review

Review

"Stephen Few is the master of creating simplicity and meaning through the clear visualization of data."
—Garr Reynolds, author, *The Naked Presenter* and *Presentation Zen*

"Design does not happen by accident. It is the product of careful and deliberate planning. Stephen Few demonstrates this through examples and best practices that are easy to understand and will improve how we display and communicate information. Businesses that value design will leap ahead because they will be able to quickly assimilate information, efficiently focus time and efforts, and create alignment, agility, and effectiveness. This book provides a running head start!" —Eleanor Taylor, strategist, SAS Institute

"Written by one of the foremost expert in the field of data visualization, this is one of those rare books that seem to make the publication of other works on the same topic unnecessary. This is a very complete book and was obviously developed with great care. I highly recommend Stephen Few's *Information Dashboard Design* to any information designers who are focusing on the visual display of data and, more particularly, to dashboard designers." —Pabini Gabriel-Petit, CEO and Principal User Experience Architect, Spirit Softworks

"How nice to find a book in which the best practices for dashboard design are all thoughtfully packaged. You are advised to make these mandatory reading for your designers." —Claudia Imhoff, president, Intelligent Solutions, Inc.

About the Author

Stephen Few is the founder of the consultancy Perceptual Edge. He speaks, teaches, and consults around the world and writes the quarterly *Visual Business Intelligence Newsletter*. In addition to this book, he is also the author of *Show Me the Numbers: Designing Tables and Graphs to Enlighten*, *Now You See It: Simple Visualization Techniques for Quantitative Analysis*, and *Signal: Understanding What Matters in a World of Noise*.

Users Review

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Juanita Jones:

Information Dashboard Design: Displaying Data for At-a-Glance Monitoring can be one of your beginning books that are good idea. We all recommend that straight away because this guide has good vocabulary that will increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort that will put every word into delight arrangement in writing Information Dashboard Design: Displaying Data for At-a-Glance Monitoring however doesn't forget the main level, giving the reader the hottest as well as based confirm resource information that maybe you can be one among it. This great information can easily drawn you into brand-new stage of crucial pondering.

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