



Agile Management: Leadership in an Agile Environment

By *Ángel Medinilla*

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If you have tried to implement Agile in your organization, you have probably learned a lot about development practices, teamwork, processes and tools, but too little about how to manage such an organization. Yet managerial support is often the biggest impediment to successfully adopting Agile, and limiting your Agile efforts to those of the development teams while doing the same old-style management will dramatically limit the ability of your organization to reach the next Agile level.

Ángel Medinilla will provide you with a comprehensive understanding of what Agile means to an organization and the manager's role in such an environment, i.e., how to manage, lead and motivate self-organizing teams and how to create an Agile corporate culture. Based on his background as a “veteran” Agile consultant for companies of all sizes, he delivers insights and experiences, points out possible pitfalls, presents practical approaches and possible scenarios, also including detailed suggestions for further reading.

If you are a manager, team leader, evangelist, change agent (or whatever nice title) and if you want to push Agile further in your organization, then this is your book. You will read how to change the paradigm of what management is about: it is not about arbitrary decisions, constant supervision and progress control, and the negotiation of changing requirements. It is about motivation, self-organization, responsibility, and the exploitation of all project stakeholders' knowledge. We live in a different world than the one that most management experts of the 20th century describe, and companies that strive for success and excellence will need a new kind of manager – Agile managers.

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Agile Management: Leadership in an Agile Environment By Ángel Medinilla Bibliography

- Sales Rank: #1148384 in Books
- Published on: 2012-10-09
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x .70" w x 6.00" l, .90 pounds
- Binding: Hardcover
- 184 pages

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Review

"Get this book if you need an introduction to agile development." M. M. Tanik, ACM Computing Reviews, January 2013

From the Back Cover

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About the Author

Ángel Medinilla's first experiences with Agile started back in 2005, and in 2007 he started Proyectalis, his own project management consulting company. Today, Proyectalis is considered the leading Agile consulting and coaching company in Spain and one of the best known in Europe, offering Scrum training and implementation to a worldwide spectrum of software, telco and internet companies.

Ángel is both a member of the Scrum Alliance and the Agile Alliance, as well as a Management 3.0 Licensed Trainer. He is a regular speaker and facilitator at Agile events, including Agile Spain Conference, XP conferences, Agile Lean Europe, Scrum gatherings, e-nnovation, Leancamp and Lean-Kanban Europe. His contributions to the Agile community include several presentations on Slideshare, two blogs (Spanish / English), the official Spanish translation of the Agile Manifesto, and the Spanish translation of Henrik Kniberg's "Scrum and XP from the Trenches".

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