



Supply Chain Management: A Logistics Perspective (Book Only)

By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi

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The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing.

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Editorial Review

About the Author

John J. Coyle is director of corporate relations for the Center for Supply Chain Research and professor emeritus of supply chain and information systems at Penn State University. The author of more than 100 publications in the areas of transportation and logistics, Professor Coyle has presented papers on these topics at such professional meetings as the Council of Logistics Management, the American Marketing Association, the National Academy of Sciences, the Transportation Research Forum, and the Southern Marketing Association. In addition to TRANSPORTATION, he also coauthors best-selling THE MANAGEMENT OF BUSINESS LOGISTICS. From 1990 to 1996, Dr. Coyle was editor of the JOURNAL OF BUSINESS LOGISTICS, and he has served on the editorial review board of the JOURNAL OF BUSINESS LOGISTICS, THE SUPPLY CHAIN REVIEW, and THE INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS. In 1991, he received the Council of Logistics Management's Distinguished Service Award, which honors individuals who have made a significant contribution to the art and science of logistics. In 2003, The Philadelphia Traffic Club named Dr. Coyle Person of the Year, and in 2004 he received the Eccles Medal from the International Society of Logistics and the Lion's Paw Medal from Penn State. Dr. Coyle serves on the boards of three logistics companies. He earned bachelor's and master's degrees from Penn State and his doctorate from Indiana University, Bloomington, where he was a U.S. Steel Fellow.

John Langley, Professor of Supply Chain Management and Director of Supply Chain Executive Programs at the Georgia Institute of Technology, is actively involved in supply chain management and business logistics. His professional involvement includes supply chain strategy, supply chain relationships, and outsourcing of logistics services. Dr. Langley received a BS degree in mathematics, an MBA degree in finance, and a PhD degree in logistics management, all from Penn State University. Dr. Langley has coauthored numerous books and is a consultant and advisor to business firms and serves on the board of directors of UTi Worldwide Inc., Forward Air Corporation, and Averitt Express, Inc.

Brian Gibson, professor of Supply Chain Management Auburn University, is engaged in executive education and consulting, as well as leadership roles for the Council of Supply Chain Management Professionals and the Retail Industry Leaders Association. Dr. Gibson earned a BSBA from Central Michigan University, an MBA from Wayne State University, and a PhD in logistics and transportation from the University of Tennessee. He has received multiple awards for excellence in teaching, research, and outreach.

Robert Novack is an associate professor of supply chain management in the Department of Supply Chain and Information Systems at Penn State University. From 1981 to 1984 he worked in operations management and planning for the Yellow Freight Corporation in Overland Park, Kansas, and from 1984 to 1986 he worked in planning and transportation at Drackett Company in Cincinnati, Ohio. Dr. Novack's numerous articles have been published in such publications as the JOURNAL OF BUSINESS LOGISTICS, TRANSPORTATION JOURNAL, and THE INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS MANAGEMENT. He also is a coauthor of CREATING LOGISTICS VALUE: THEMES FOR THE FUTURE. Active in the Council of Supply Chain Management Professionals, Dr. Novack has served as overall program chair for the annual conference, as a track chair, as a session speaker, and as a member of numerous committees. Dr. Novack holds the CTL designation from AST&L and is a member of WERC. He earned a BS degree and an MBA in logistics from Penn State University and a Ph.D. in logistics from the University of Tennessee.

Edward J. Bardi is principal of Bardi Consulting and professor emeritus of business logistics at the University of Toledo. He also has served as acting dean and associate dean of the College of Business Administration at the University of Toledo and has held faculty positions at Iowa State University. Dr. Bardi has published numerous articles dealing with business logistics, transportation management, carrier selection, economic development, and employee household goods movement in various journals, including TRANSPORTATION JOURNAL, JOURNAL OF BUSINESS LOGISTICS, HANDLING AND SHIPPING, BAYLOR BUSINESS REVIEW, INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS MANAGEMENT, LOGISTICS & TRANSPORTATION REVIEW, and PERSONNEL JOURNAL. He also is co-author of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE, 8E. A popular seminar leader of domestic and global business logistics management development programs, Dr. Bardi has served as a consultant to numerous business and public agencies in the areas of business logistics, marketing, and economic development. He received his B.S., M.S., and Ph.D. from Penn State University, majoring in business logistics/transportation economics.

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