

The Air Campaign: Revised Ed.

By John Warden III

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"The Air Force staff quickly came up with an air campaign, the brainchild of Colonel John Warden, a brilliant, brash fighter pilot and a leading Air Force intellectual on the use of airpower... Warden's original plan would undergo numerous modifications but his original concept remained the heart of the Desert Storm air war." Colin Powell, *My American Journey* Since its original publication *The Air Campaign: Planning for Combat* has been translated into more than a half dozen languages and is in use at military colleges throughout the world. This book would later serve as the basis for the planning of much of the Gulf War air campaign. Generals Schwarzkopf and Powell credited Col. Warden with creating the air campaign that defeated Iraq in the Gulf War. This new edition includes a new epilogue where Col. Warden has refined and extended many of the ideas presented in the original book. The most significant of these refinements is the development of the theory of the enemy as a system-which flows from the center of gravity concepts developed in the first edition.

The Air Campaign: Revised Ed. By John Warden III Bibliography

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Editorial Review

Review

"The Air Force staff quickly came up with an air campaign, the brainchild of Colonel John Warden, a brilliant, brash fighter pilot and a leading Air Force intellectual on the use of airpower... Warden's original plan would undergo numerous modifications...but his original concept remained the heart of the Desert Storm air war." -- *Colin Powell, My American Journey*

From the Back Cover

John Warden wrote "The Air Campaign" in 1986 while attending the National War College. During his career, he developed a method to simplify analysis of complex organizations, articulated the radically new concept of parallel war, created an extremely new educational system, and synthesized a powerful new approach to business strategy. In addition to being a theorist, however, he has had major successes in the real world of war, politics, education, and business: Generals Schwarzkopf and Powell credited him with creating the air campaign that defeated Iraq in the Gulf War. He retired as a colonel from the United States Air Force and is now the President of Venturist, Inc., a strategy consulting and computer based training development company.

About the Author

John A. Warden III is an executive, strategist, planner, author, fighter pilot, and motivational speaker with a worldwide reputation for innovation. His work has had a global impact in military and commercial endeavors. He wrote *The Air Campaign: Planning for Combat* in 1986 while attending the National War College. He and his wife, Margie, live outside Montgomery, Alabama.

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Shirley Eagle:

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