



Juergen Teller: Marc Jacobs Advertising 1998-2009 (v. 1)

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For more than a decade Juergen Teller has worked with Marc Jacobs on the advertising campaigns for each of the Men's and Women's Marc Jacobs collections, Marc by Marc Accessories and perfume lines. Teller's idiosyncratic visual style and use of unusual models has been instrumental in establishing what has become one of the preeminent fashion brands of our times. Reflecting the intelligence and individuality of the Marc Jacobs brand, the models have included Sofia Coppola, Charlotte Rampling, Meg White, Kim Gordon and Thurston Moore, Michael Stipe, Rufus Wainwright, Harmony Korine, Cindy Sherman, William Eggleston, Samantha Morton, Winona Ryder, Roni Horn, Victoria Beckham and Teller himself, among many others.

This volume brings together a selection of images from all the campaigns to create a single collection that marks the significance of this collaboration in both fashion and visual culture.

Photographer **Juergen Teller** was born in Erlangen, Germany in 1964 and has lived in London since 1986. His work in book, magazine and exhibition form is marked by an intriguing refusal to separate his commercial fashion pictures from his more autobiographical uncommissioned work. Teller's photographs have been published in influential international publications such as *W Magazine*, *i-D* and *Purple* and have been the subject of solo exhibitions at The Photographers' Gallery in London and the Fondation Cartier Pour l'art Contemporain in Paris. In 2003 Teller was awarded the Citibank Prize and in 2007 he was one of five artists to represent Ukraine in the 52nd Venice Biennale.

Marc Jacobs was born in New York City in 1963. He graduated from Parsons School of Design in 1984 with many of the school's highest honors, including Design Student of the Year. In 1986 he designed his first collection under the Marc Jacobs label and in 1997 he became Artistic Director of Louis Vuitton. Marc Jacobs International, LLC has expanded to include more than 50 stores worldwide. Jacobs splits his time between New York and Paris.

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