



## How to be a Brilliant Thinker: Exercise Your Mind and Find Creative Solutions

*By Paul Sloane*

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### **How to be a Brilliant Thinker: Exercise Your Mind and Find Creative Solutions** By Paul Sloane

Leading speaker on innovation and creativity Paul Sloane helps readers think in powerful new ways. It shows how to harness techniques in lateral thinking, analytical thinking, problem analysis, idea generation, and other areas to become more creative. Readers will be able to conceive, evaluate and implement great ideas as well as improve their memory, sell their ideas, and win arguments. The book is packed with practical methods to put to immediate use, backed up by exercises, puzzles, quizzes, graphics, and illustrations.

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### Editorial Review

Review

"[A] well written and engaging book that will help you to stretch your synapses in some powerful and profitable new directions." - Innovationtools.com

About the Author

**Paul Sloane** is an experienced speaker, course leader and facilitator as well as a leading author of lateral thinking puzzles. He speaks and gives workshops on innovation and creative thinking to corporations around the world. He has written *The Leaders Guide to Lateral Thinking Skills* and *The Innovative Leader*, both published by Kogan Page.

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