



Chemistry: Matter and Its Changes

By James E. Brady, Fred Senese

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The student-friendly style of the book makes the content accessible without sacrificing either breadth or depth of coverage. The text's informal writing style, emphasis on problem solving, and state-of-the-art media package make this book an ideal fit at schools with large class sizes and a wide range of student abilities and backgrounds. The authors' goal was to create a complete package (text + media + supplements) which would challenge the better-prepared students and provide support to the lesser prepared students, giving ALL students a chance to succeed. 4e welcomes a new co-author Fred Senese, Frostburg State University, the creator of the award-winning General Chemistry Online and Ask Antoine (the most hit general chem web resource in the world with over 15 million hits/year). In addition to creating the new Brady/Senese website, he has also worked with Jim Brady to do significant revisions in the text.

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Editorial Review

Review

"I feel it would make an excellent addition to any chemistry department's coffee table text."(Education in Chemistry, September 2001)

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About the Author

Written by Jim Brady, an author well known for his ability to communicate chemistry, and Fred Senese, the architect of the most visited general chemistry website.

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