



Family Inc.: Office-Inspired Solutions to Reduce the Chaos in Your Home (and Save Your Sanity!)

By Caitlin Friedman, Andrew Friedman

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Does your work life "balance" feel anything but? Most people will probably tell you that you need to be more strict about separating your office and home lives, and **WHATEVER YOU DO, DON'T TAKE THE OFFICE HOME WITH YOU!** To this, husband-and-wife authors Caitlin and Andrew Friedman say: Think again! In *Family Inc.*, they share how they were able to use the organizational strategies they'd relied on in their professional lives to bring the joy—and yes, the sanity—back into their home.

Caitlin and Andrew Friedman met while working at a thriving midsize PR firm. Fifteen years of marriage, twins, a house, and three career changes later, they found themselves overwhelmed by their daily responsibilities. In this invaluable guide to making your household run more smoothly, the Friedmans take readers step by step through a process of reenvisioning their domestic lives as well-run, successful business ventures. According to the Friedmans, by introducing such simple activities as family meetings, job descriptions, and regular "employee evaluations," it's amazing how simple and stress-free life suddenly can become. Using the tools offered in this book, you will soon see tensions eased, household tasks completed, and family downtime rediscovered.

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