



Cases in Intelligence Analysis: Structured Analytic Techniques in Action

By Sarah Miller Beebe, Randolph H Pherson

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Accomplished instructors and intelligence practitioners Beebe and Pherson have created a set of twelve robust, class-tested cases on events in foreign intelligence, counterintelligence, terrorism, homeland security, law enforcement, and decision-making support. The case studies are designed to give analysts-in-training a hands-on opportunity to apply structured analytic techniques to tackle real-life problems. Each case delivers a compelling narrative and a set of step-by-step instructions that make teaching and learning as effective and efficient as possible.

Key Features:

- Questions at the start of each case challenge the student to think critically and help the students bring the case into focus;
- Carefully crafted narratives provide the right amount of detail to give a realistic sense of the complexity and challenges of the case;
- Recommended readings at the end of each narrative allow room for further research
- Sections entitled "Structured Analytic Techniques in Action" frame the analytic tasks and provide step-by-step instructions for applying three to five analytic techniques in a series of exercises for each case study;
- Two hundred photos, maps, figures, tables, boxes, and technique templates support analysis and instruction; and
- A matrix of the cases and techniques used in each cases augment the annotated table of contents and provide students and instructors an all-in-one view of the contents.

Praise for *Cases in Intelligence Analysis: Structured Analytic Techniques in Action*:

"Cases in Intelligence Analysis takes an innovative approach to intelligence analysis that helps the reader to develop a more thorough and disciplined analytic process. The authors contend that the use of compelling and historically accurate cases, coupled with an impressive toolkit of analytic techniques, can help us all to move beyond flawed analyses. I think they are right."

--Charles S. Robb, Co-Chairman of The Commission on the Intelligence

Capabilities of the United States Regarding Weapons of Mass Destruction

"This work confronts head-on the problem of cognitive traps that history has shown to be the fundamental factor in most intelligence failures. After reviewing this presentation of methods and case examples, professional practitioners can sharpen their skills by testing the methods on their own problems--those they have experienced in the past and those they are confronting at present."

--Douglas MacEachin, Former CIA/Deputy Director of Intelligence

"Structured analytic techniques are increasingly being adopted by government intelligence analysts, but they are just as useful to the private sector. The value of this fascinating case study book is that it provides the growing array of users with practical advice on how best to apply the techniques to the challenges they deal with every day."

--Gordon S. Barrass, Former Chief of the Assessment Staff, Cabinet Office, London Visiting Professor, London School of Economics

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Editorial Review

From the Author

To make the teaching of the cases as turn-key as possible, Beebe and Pherson have created a case-by-case guide, *Cases in Intelligence Analysis: Instructor's Materials*, that is free to all users as a downloadable PDF. Instructor's Materials includes solutions to all of the exercises, teaching tips, conclusions for each of the cases, and key takeaways that can be used to guide classroom discussion. Graphics from the case book and the Instructor's Materials are also available, free, as downloadable JPEG and Power-Point slides. Simply visit the publisher's website listed on the back cover of the book to request your copy.

From the Inside Flap

Techniques covered include:

Analysis of Competing Hypotheses
Deception Detection
The Decision Matrix
Devil's Advocacy
Force Field Analysis
Indicators
Indicators Validator
Key Assumptions Check
Mind Maps
Multiple Hypothesis Generation
Multiple Scenarios Generation
Outside-In Thinking
The Pre-Mortem Analysis
Pros-Cons-Faults-and-Fixes
Quadrant Crunching
Red Hat Analysis
Simple Scenarios
Starbursting
Strengths-Weaknesses-Opportunities-Threats
Structured Brainstorming
Structured Self-Critique
Timelines and Chronologies

From the Back Cover

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Users Review

From reader reviews:

Irving Gaston:

Information is provisions for those to get better life, information these days can get by anyone from everywhere. The information can be a understanding or any news even an issue. What people must be consider if those information which is inside the former life are hard to be find than now's taking seriously which one works to believe or which one the resource are convinced. If you have the unstable resource then you understand it as your main information you will see huge disadvantage for you. All those possibilities will not happen inside you if you take Cases in Intelligence Analysis: Structured Analytic Techniques in Action as the daily resource information.

Glenn Remaley:

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Michele Sexton:

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