

The ETF Handbook, + website: How to Value and Trade Exchange Traded Funds

By David J. Abner

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The first technical guide to ETFs geared towards professional advisors, institutional investors, and financial professionals seeking to understand the mechanics of ETFs

Author/trader Dave Abner has created *The ETF Handbook* as a resource for everyone utilizing these sophisticated tools. With this book as your guide, you'll learn from a professional ETF trader with practical guidance for valuation and best execution techniques.

This reliable handbook skillfully touches upon the technical details of ETFs not covered elsewhere. From the mechanics of ETF development to pricing and valuation techniques, this guide provides a complete background on ETF mechanics and offers extensive insights on using them from a professional's perspective. It addresses how to position ETFs efficiently within a portfolio, and examines who ETF users are and how the funds are employed. Along the way, Abner also offers recommendations on where to find data related to these financial instruments.

- Contains the technical ETF information needed by today's financial professionals
- Includes pricing and valuation spreadsheets and an instructional webinar that walks you through the world of ETFs
- Touches upon topics such as calculating NAV (net asset value) and best practices for executing ETF order flow

Filled with in-depth insights and expert advice, *The ETF Handbook* contains ETF information that is critical for virtually every financial professional.

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Bibliography

- Sales Rank: #1031601 in Books
- Published on: 2010-03-29
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x 1.00" w x 6.40" l, 1.00 pounds
- Binding: Hardcover
- 272 pages

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Editorial Review

From the Inside Flap

Exchange traded funds (ETFs) are an incredibly flexible and valuable tool, but using them requires a certain amount of sophistication, even among professional money managers, traders, institutional investors, and financial advisors. Understanding the proper methods of valuing and trading ETFs allows investors to fully utilize their capabilities, and enables the trading community to nurture the growth of this young industry.

With this in mind, author Dave Abner, a professional ETF trader with extensive experience in valuation and best execution techniques, has created *The ETF Handbook*. Written as a resource for those working with these products, *The ETF Handbook* focuses on the technical details of ETFs not covered elsewhere. From the mechanics of ETF development to pricing and valuation techniques, this guide provides a complete background on ETF mechanics and offers extensive insights on using them—all from a professional's perspective. Along the way, it also addresses how to position ETFs efficiently within a portfolio, and examines who ETF users are, and how the funds are employed.

Divided into four informative parts, *The ETF Handbook*:

- Details the different structures of exchange traded products, the myriad methodologies underlying these products, and the ways of bringing them to market
- Walks you through the process of calculating the fair value of various exchange traded products
- Explores many of the trading techniques being used today and looks at some concepts for trading ETFs that might develop in the future
- Offers recommendations on where to find essential data related to these financial instruments

The companion Web site for this book contains several of the spreadsheets Abner uses for calculating the net asset value (NAV) and intraday indicative value (IIV) as well as a webinar entitled "Trading and Valuing Exchange Traded Funds." Throughout the text, you'll find icons that indicate which concepts in the book are presented in the webinar.

While many of the ETF books on the market are geared towards individual investors or traders, this one is very different. Unique both in its content and perspective, *The ETF Handbook* will help professionals keep up with the incredible growth and change occurring in the exchange traded products universe, and show you what it takes to value, trade, and profit from these popular products.

From the Back Cover

Praise for The Etf Handbook

"If you're interested in investing through ETFs, this book is a must read. David has concisely presented and simplified the complex world of ETFs."

—William Wang, CFO, Twin Capital Management

"Dave has delivered a great resource to the investing community. It should be on the bookshelf of anyone serious about being active in the ETF marketplace."

—Craig Lifschutz, Principal, DG Capital Management

"Broad industry experiences and knowledge gained only by doing are evident in this much needed contribution. Abner dissects and reconstructs in a clear and practical manner the seemingly inaccessible inner world of ETFs, revealing 'who, what, when, where, why' and, most importantly, 'how' they work. A must have reference work, and a timely 'must read' advanced education in ETFs in one volume. I will keep my copy close at hand."

—David H. Morton, Chief Research Officer, Co-Chief Investment Officer, Foxhall Capital Management, Inc.

"Dave Abner has been a valuable resource of information and ETF insight for me throughout most of my ETF career. His in-depth knowledge and rational approach to understanding the products has helped me trade more efficiently and provide investors with more competitive pricing. Abner presents the ETF in such a way that you do not need a PhD in advanced mathematics to take away a firm understanding of ETFs and how to calculate their value. Whether you are trading baskets versus ETFs, looking to hedge a portfolio, or simply trying to understand what the ETF buzz is about, this book will provide you with the answers you need."

—Chris Hempstead, Head of ETF Trading, Cowen and Company, LLC

"Dave Abner is a human encyclopedia about ETFs and investing. It's great he finally compiled this knowledge in one place for us mere mortals."

—James Altucher, Managing Director, Formula Capital, author, Trade Like a Hedge Fund, Trade Like Warren Buffett, and SuperCash

About the Author

David J. Abner is the Director of Institutional Sales and Trading at WisdomTree, an issuer of exchange traded funds with a very broad client base of advisors and other investors. Prior to this, he was with BNP Paribas, where he was managing director and head of ETF trading from 2006–2008. From 1992–2006, Abner was with Bear Stearns where he traded in index arbitrage, baskets, Asian equity, and closed end funds before being tapped to head Bear's ETF trading business. Abner gives frequent seminars on the many different aspects of trading and investing using ETFs.

Users Review

From reader reviews:

Daniel Padilla:

Do you have favorite book? Should you have, what is your favorite's book? Publication is very important thing for us to find out everything in the world. Each publication has different aim or even goal; it means that publication has different type. Some people feel enjoy to spend their time for you to read a book. They can be reading whatever they have because their hobby is definitely reading a book. Think about the person who don't like examining a book? Sometime, man or woman feel need book whenever they found difficult problem or exercise. Well, probably you will want this The ETF Handbook, + website: How to Value and Trade Exchange Traded Funds.

Robert King:

What do you with regards to book? It is not important along? Or just adding material when you want something to explain what your own problem? How about your extra time? Or are you busy man? If you

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Donna Feuerstein:

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