



Management: A Practical Introduction

By Angelo Kinicki, Brian Williams

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Blending research, practical application, and imaginative writing, Arizona State University business professor Angelo Kinicki (author of Kreitner/Kinicki *Organizational Behavior* 10e) and writer Brian Williams (author of Williams/Sawyer *Using Information Technology* 7e) have created a market-leading text through highly-readable writing, an emphasis on practicality, and a unique student-centered layout. The authors present all basic management concepts in bite-size chunks, 2-to 6-page sections to optimize student learning and emphasize the practicality of the subject matter. This text is widely praised by today's visually-oriented students. In addition, instructors and students are supplied with a wealth of classroom-proven resources.

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