



## Designing Interactive Digital Media

By Nick Iuppa

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This new book shows how to design interactive programs in an age when digital technology makes just about anything possible. It examines the expanded capabilities of digital video for increasing interactivity and the design principles and interface guidelines needed to make this new digital technology deliver the required message or story. The latest delivery mechanisms are discussed, including the world wide web, CD-ROMs, DVD technology, interactive television, and virtual reality. Numerous examples and major case studies demonstrate the broad range of applications of interactive video, from entertainment and games to information and education. This is a hands-on, practical book covering the technology as well as the tools and practices of the trade of interactive design, including the creation of sight maps and flow charts, as well as the writing of design documents.

A companion CD-ROM shows numerous examples discussed in the text of all types of programs and their applications.

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## **Designing Interactive Digital Media** By Nick Iuppa Bibliography

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## **Editorial Review**

### **Review**

This is an excellent book for someone just getting started in news media. It addresses both technology and philosophy important to the new media arena. The only downfall of the book is that it could use more examples and should be printed in color (graphics). (Chris Berry, IUPUI).

Unclear focus bounces from very basic intro to tool programs way over to the assumption that reader is a professional working on a large team: not helpful for either. The CD-ROM is very weak especially for a book about designing interactive media.

### **From the Publisher**

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### **About the Author**

Nick Iuppa is one of the premier designers of interactive media. His works include highly successful and award-winning games, instructional material, point-of-sale systems and entertainment productions. He has worked for world-renowned entertainment companies like Walt Disney Productions and Paramount Pictures, and Silicon Valley Giants like Hewlett Packard and Apple Computer. Currently, he is Vice President and Creative Director for Paramount Digital Entertainment.

## **Users Review**

### **From reader reviews:**

#### **Patsy Hall:**

The book Designing Interactive Digital Media give you a sense of feeling enjoy for your spare time. You can utilize to make your capable far more increase. Book can for being your best friend when you getting anxiety or having big problem using your subject. If you can make reading a book Designing Interactive Digital Media to be your habit, you can get a lot more advantages, like add your personal capable, increase your knowledge about a number of or all subjects. You may know everything if you like open and read a publication Designing Interactive Digital Media. Kinds of book are a lot of. It means that, science e-book or encyclopedia or other individuals. So , how do you think about this reserve?

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this specific aren't like that. This Designing Interactive Digital Media book is readable by simply you who hate the straight word style. You will find the data here are arrange for enjoyable looking at experience without leaving also decrease the knowledge that want to provide to you. The writer involving Designing Interactive Digital Media content conveys the thought easily to understand by many people. The printed and e-book are not different in the information but it just different in the form of it. So , do you nevertheless thinking Designing Interactive Digital Media is not loveable to be your top collection reading book?

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**Alex Miller:**

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