



Strategic Management Competitiveness and Globalization Concepts and Cases 4th edition

By Michael A. Hitt, Robert E. Hoskisson, R. Duane Ireland, Robert E. Hoskisson Michael A. Hitt, Duane Ireland

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In this edition, expert authors Michael Hitt, Duane Ireland, and Robert Hoskisson continue Strategic Management: Competitiveness and Globalization's most complete, current, and realistic presentation of strategic management today. Both the text and cases have been thoroughly updated to present the most accurate portrait of today's global business environment, and the latest theory and application of the strategic management process. This text focuses on the outcome of the strategic management process and integrates the resource-based view of the firm with the more traditional I/O model to explain how firms build a sustained competitive advantage. Reviewers and users of this text praise it for its unparalleled coverage of competitive dynamics, truly global perspectives, and excellent case selection. This text is also available in two splits: concepts-only or cases-only versions.

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Editorial Review

About the Author

Distinguished Professor Michael A. Hitt holds Chairs in Business Leadership and New Ventures at Texas A&M University and received his Ph.D. from the University of Colorado. His recent publications include *Downscoping: How to Tame the Diversified Firm* (Oxford University Press), *Strategic Management: Competitiveness and Globalization* (South-Western), and *Creating Value Through Mergers and Acquisitions* (Oxford University Press). His journal articles have appeared in such journals as the *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Journal of Applied Psychology*, *Organization Studies*, *Journal of Management Studies* and *Journal of Management*. He has served on the editorial review boards of several journals, including *Academy of Management Journal*, *Academy of Management Executive*, *Journal of Applied Psychology*, *Journal of World Business* and *Journal of Applied Behavioral Sciences*. Furthermore, he served as consulting editor (1988-90) and editor (1991-1993) of *Academy of Management Journal*. He was co-editor of a 1995 special issue for *Strategic Management Journal* on Technological Transformation and the New Competitive Landscape. He has been or is currently a co-editor for special issues of *Strategic Management Journal*, *Academy of Management Review*, *Journal of Engineering and Technology Management*, and *Academy of Management Executive*. He is a past president of the Academy of Management. He received the 1996 Award for Outstanding Academic Contributions to Competitiveness and the 1999 Award for Outstanding Intellectual Contributions to Competitiveness Research, awarded by the American Society for Competitiveness. He is a member of the *Academy of Management Journal's* Hall of Fame and a Fellow in the Academy of Management.

R. Duane Ireland is a University Distinguished Professor and holder of the Conn Chair in New Ventures Leadership in the Mays Business School, Texas A&M University. He teaches strategic management courses at all levels. He has more than 200 publications. His research, which focuses on diversification, innovation, corporate entrepreneurship, strategic entrepreneurship, and the informal economy, has been published in an array of journals. He has served as a member of multiple editorial review boards and is a former editor of the *Academy of Management Journal*. He has been a guest editor for 12 special issues of journals. He is a past president of the Academy of Management. Dr. Ireland is a fellow of the Academy of Management and a fellow of the Strategic Management Society. He is a research fellow in the Global Consortium of Entrepreneurship Centers and received an award in 1999 for Outstanding Intellectual Contributions to Competitiveness Research from the American Society for Competitiveness. He received the Falcone Distinguished Entrepreneurship Scholar Award from Syracuse University in 2005, the USASBE Scholar in Corporate Entrepreneurship Award from USASBE in 2004, and the Riata Distinguished Entrepreneurship Scholar award from Oklahoma State University in 2014. He received awards for the best article published in *Academy of Management Executive* (1999), the *Academy of Management Journal* (2000) and the *Journal of Applied Management and Entrepreneurship* (2010). He received an Association of Former Students Distinguished Achievement Award for Research from Texas A&M University (2012). In 2014, Dr. Ireland was listed as a Thomson Reuters Highly Cited Researcher (a listing of the world's most influential researchers) and he was also listed as one of The World's Most Influential Scientific Minds (a listing of the top cited researchers in science around the globe).

Robert E. Hoskisson is the George R. Brown Chair of Strategic Management at the Jesse H. Jones Graduate School of Business, Rice University. He received his Ph.D. from the University of California-Irvine. Dr. Hoskisson's research topics focus on corporate governance, acquisitions and divestitures, corporate and

international diversification, and cooperative strategy. He teaches courses in corporate and international strategic management, cooperative strategy, and strategy consulting. He has coauthored 26 books, including recent books on business strategic and competitive advantage. Professor Hoskisson has served on several editorial boards for such publications as the Strategic Management Journal (current Associate Editor), Academy of Management Journal (Consulting Editor), Journal of International Business Studies (Consulting Editor), Journal of Management (Associate Editor) and Organization Science. His research has appeared in over 130 publications including the Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Organization Science, Journal of Management, Academy of Management Perspective, Academy of Management Executive, Journal of Management Studies, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, California Management Review, and Journal of World Business. He is a fellow of the Academy of Management and a charter member of the Academy of Management Journal's Hall of Fame. He is also a fellow of the Strategic Management Society and has received awards from the American Society for Competitiveness and the William G. Dyer Alumni award from the Marriott School of Management, Brigham Young University. He completed three years of service as Representative-at-Large for the Board of Governors of the Academy of Management and currently serves as past president and is on the Executive Committee of Board of Directors of the Strategic Management Society.

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