



Creativity: Beyond the Myth of Genius

By Robert W. Weisberg

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In the first edition of "Creativity", Robert Weisberg offered an approach for organizing a broad range of phenomena, unified and fragmented psychological literature on creativity, and linked it with recent research on cognitive processes. Now, in "Creativity: Beyond the Myth of Genius" Weisberg has thoroughly revised and expanded this work into a wide-ranging investigation of the nature and development of creative thought. The new book offers an analysis of the relation of "ordinary" thinking to "creative" thinking, including computer modeling of thought, and an examination of the creative processes that led to important mechanical inventions, scientific discoveries and works of art. From the author's perspective, the creativity of the "genius" has its roots in the same thought processes that underlie everyday actions and ideas. An inquiry on the topic, "Creativity: Beyond the Myth of Genius" should be useful to students interested in creativity, critical reasoning, problem solving or cognition.

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The actual book Creativity: Beyond the Myth of Genius has a lot of knowledge on it. So when you check out this book you can get a lot of advantage. The book was written by the very famous author. The writer makes some research prior to write this book. That book very easy to read you can get the point easily after looking over this book.

Gail Beattie:

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