



Telecommunications Demand in Theory and Practice

By L.D. Taylor

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Telecommunications Demand in Theory and Practice, which builds upon the author's seminal 1980 book, *Telecommunications Demand: A Review and Critique*, provides comprehensive analyses of the determinants and structure of telecommunications demands in the United States and Canada. Theory and empirical application receive equal emphasis with a heavy focus on the developments and econometric research since the divestiture of AT&T in 1984. For the first time, a detailed theoretical analysis of business telecommunications demand on subscriber and usage consumption externalities is presented. *Telecommunications Demand in Theory and Practice* is without peer in the documentation and analysis of price elasticities of demand for telecommunications services. This new book also includes a comprehensive bibliography with over 500 entries related to telecommunications demand and pricing. *Telecommunications Demand* will appeal to both academic and consulting economists, telecommunications industry analysts and regulators, and to teachers of courses in applied econometrics and regulated industries.

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