

The Fundamentals of Style: An illustrated guide to dressing well (Style for Men Book 1)

By James Gallichio



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The #1 best-selling men's style book on Amazon!

Most men don't dress well.

Fashion and style are no longer subjects that are passed down from father to son, and any man who suddenly decides that he wants to look better is often intimidated and overwhelmed. Most men's fashion books are overly-preachy and judgemental; they try to dress men in a very conservative style that may not actually match their personality or tastes.

"Style for Men: A simple guide to dressing well" is designed for men who want to understand the fundamental rules of men's style; how to tell if clothing fits, how to discern between 'good' and 'bad' garments and how to create a style that matches your personality, your job and your lifestyle.

It's easy-to-follow format features simple and clear illustrations, specifically designed for the Kindle. It even details the best way for men to shop for clothes effectively - from choosing the right stores to selecting garments and dealing with sales assistants.





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Sales Rank: #382664 in eBooks
Published on: 2012-03-23
Released on: 2012-03-23
Format: Kindle eBook



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Editorial Review

Review

"A fantastic book about men's style. I have never heard it all stated so plainly and so easily to understand!"
- Beat Magazine

"A must-read for anyone who wants to start dressing better. My wife bought it for me, and she's very happy with the results!" - Crisp Entertainment.

"[Your] way of showing what's formal and informal is really practical and I loved it when I read it in your book. I also now organize my wardrobe accordingly." -Jeterson, reddit.com

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William Devine:

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