



Construction Management: New Directions

By Denny McGeorge, Patrick X. W. Zou

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The construction industry faces continual challenges and demands, due to market conditions and coercion by governments, for improvements in safety, quality and cost control, and in the avoidance of contractual disputes. To meet these challenges construction enterprises need to constantly seek new directions and business models in construction management. A number of tools, methods and concepts have been developed and advocated as aids to achieving improved performance, but many in the industry find them confusing or are sceptical of their relevance.

The third edition of *Construction Management: New Directions* brings together, in a single volume, detailed discussion of a range of contemporary management concepts which are relevant to the construction industry, including *strategic management; benchmarking; reengineering; partnering and alliancing; enterprise risk management; total safety management; total quality management; value management and constructability*. It provides a straightforward, accessible and objective account of these concepts, showing how they interrelate and can be used to improve the performance of the construction firm.

This research based text will be essential reading for industry leaders and practitioners, as well as researchers, postgraduate and senior undergraduate students.

From a review of previous editions

I am in no doubt that this book will quickly become a favourite among students and practitioners alike —*Construction Manager*

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About the Author

Denny McGeorge is Emeritus Professor in the School of Architecture and Built Environment at the University of Newcastle, Australia; an Honorary Professor at the University of New South Wales and a Visiting Professor at the University of Salford.

Patrick Zou is Professor and Head of Discipline, Building and Construction Management at the University of Canberra, Australia. Prior to joining the University of Canberra, he was associate professor and director of the construction management and property program at the University of New South Wales, Australia. He is Guest Professor at Hunan University and Shenzhen University, and was Visiting Scholar at the National University of Singapore, University of Florida, Tsinghua University and Renmin University of China.

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